

Meeting of Minds

Revamp

Location_ 24 Marylebone High Street, London, UK

Date_ May 2008

Design_ i-am associates

Website_ www.revampfashion.co.uk

74

Revamp is a fashion collective movement that consists of designers and artists redesigning and hand-crafting donated clothing in partnership with a London-based Cancer Research store. The initiative helps emerging designers to achieve high-street presence and promotes sustainable fashion. Half of all proceeds go to the charity, while the remainder funds the running costs for Revamp and the contributing designers. A dedicated website is being developed to offer an online shopping cart and custom ordering service.

